

West Virginia Physical Therapy Association 2012 Advertising Opportunities

Do you want to reach physical therapists or physical therapy assistants? If so, advertise with the West Virginia Physical Therapy Association. The **WVPTA Bulletin** is published on a quarterly basis and is circulated to all physical therapists, physical therapist assistants, and students who are members of the West Virginia Chapter of the American Physical Therapy Association.

Website Display Ad

Size	1 Month	3 Months	12 Months
460 x 60	\$85.00	\$255.00	\$1020.00
180 x 150	\$100.00	\$300.00	\$1200.00
250 x 250	\$135.00	\$405.00	\$1620.00

Banner Ad at bottom of blast Emails to full membership

Size	1 Month	3 Months	12 Months
660 x 120	\$85.00	\$255.00	\$1020.00

Newsletter Display Ad

Size	1X	4X	Height/Width
¼ page	\$100.00	\$360.00	2 ¼" x 8"
½ page	\$150.00	\$540.00	5" x 8"
Full page	\$200.00	\$720.00	10" x 8"
Back page	\$ 50.00 extra 1/2 page only)		5" x 8"

Newsletter Publication Deadlines

Articles/Advertising Due	Publication Date
January 20, 2012	January 27, 2012
March 19, 2012	March 23, 2012
July 16, 2012	July 23, 2012
December 3, 2012	December 14, 2012

Ads for website and email distributions will need to be in JPEG or PDF format. Sizes are in pixels. If we have to design the ad, a \$100 additional charge would apply.

Job Postings:

Members as well as the public can post employment positions on the WVPTA website. Postings are \$150.00 for non-members and \$100.00 for members per month for unlimited words. All job postings are online for 30 days. Visit our website for Terms and Conditions.

Mailing Labels: of 500 members: \$200